Business overview

Founded: 1962
Employees: 50 - 100 (2015)
Annual revenue: unknown
Industry: Computer software

The Customer

eXo Platform provides companies with an all-in-one open-source digital collaboration platform that offers a range of productivity-boosting assets for easier content and document management, better social engagement and tools to speed up sharing of knowledge and project collaboration. With global headquarters in France and offices in the US and Tunisia, their innovative and efficient platform has helped numerous businesses and organizations streamline their collaboration process, including the likes of HSBC, UCLA and the French Ministry of Foreign Affairs.

The Solution

Trusted by Market-Leading Companies

No trustworthy company in this industry would claim to have 100 percent accuracy, and at Global Database we are not in the business of making false or misleading statements; we don’t need to because we know that the service we provide is one of the best out there. Our accuracy levels sit at an impressive 93 percent, due to the large amount of resources we put into constant verifications and checks. We validate every email address on a 30 day basis, and as a result have an email deliverability rate of between 85 and 95 percent - something that none of our competitors can claim.

This is why we have become an essential resource for thousands of sales, marketing and finance professionals and are trusted by so many market-leading companies, including Microsoft, Avaya, Cisco, KPMG, Maserati, DHL, Dupont, Iveco, Caterpillar, Ipsos, Motorola Solutions, Experian and many more.

Not only that, but out databases also represent excellent value for money, at 1,990 USD per country access for a whole year and with daily updates to ensure your data never goes stale and you are constantly provided with new leads.

The Results

High Quality Leads

By putting trust in Global Database, eXo Platform gained access to a superior database of African-based companies with accurate, complete and up to date information including direct contact details so that they were able to reach out to the right decision makers straight away.

Our primary goal at Global Database is to make company information more widely available and easier to access, and as a direct result businesses of all sizes are able to benefit from better prospects and therefore increased sales and revenue.

By purchasing access to Global Database’s eXo Platform gained access to a superior database companies with accurate, complete and up to date information.

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